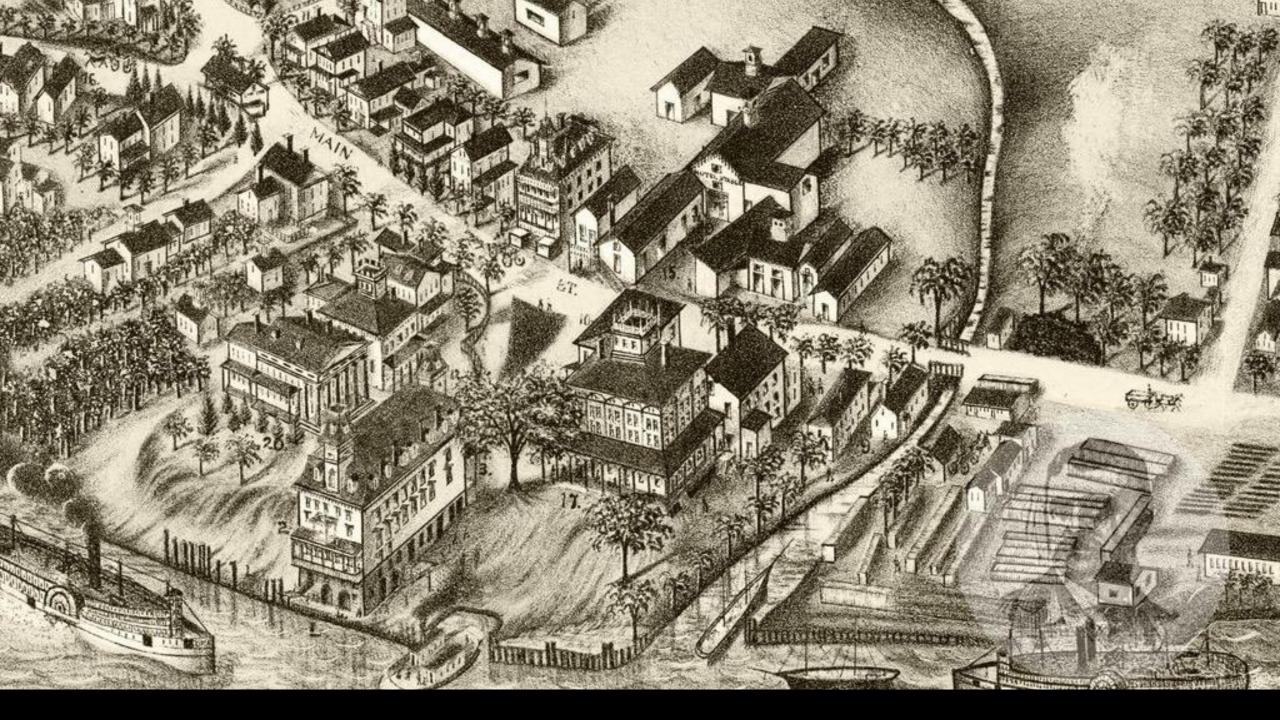


Challenges of the Site
Proposed Redevelopment Plan
Financial Aspects
A Private / Public Partnership







Upfront Costs Of Town Property September 2019 – escalated to 2025

| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway Village Green development – part of remediation effort – incl ret. wall Development of riverfront esplanade Participation in off-site Improvements (OSTA) Power Storm drainage NET CONSTRUCTION COST in 2019 dollars Permits Soft Costs: Legal, A/E fees, Traffic studies, Approvals, Contingencies, Insurance 30% \$ 2,744, Tenant Improvements Allowances for four buildings \$ 800, Broker's fees | 13,485,59 | 13,485,596 |
|---|--------------------|------------|
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway Village Green development – part of remediation effort – incl ret. wall Development of riverfront esplanade Participation in off-site Improvements (OSTA) Power Storm drainage \$6,795, Permits \$2% \$135, Escalation to 2025 \$2,217, Soft Costs: Legal, A/E fees, Traffic studies, Approvals, Contingencies, Insurance \$800, \$300, \$2,744, Tenant Improvements Allowances for four buildings | 642,171 | 642,171 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System Purchase of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Food, Hook up to Town Wastewater System Sood, Willage Green development – part of remediation effort – incl ret. wall Participation in off-site Improvements (OSTA) Power Sitem drainage Sood, Power Sitem drainage Sood, Storm drainage Sood, Soft Costs: Legal, A/E fees, Traffic studies, Approvals, Contingencies, Insurance Sood, | 150,000 | 150,000 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway Village Green development – part of remediation effort – incl ret. wall Development of riverfront esplanade Participation in off-site Improvements (OSTA) Power Storm drainage NET CONSTRUCTION COST in 2019 dollars Permits 2% \$ 135, Escalation to 2025 | 800,000 | 800,000 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Renovation/code walls, etc. Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation and success of tanks, relocation Hall Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation hall saturates, and success of tanks, relocation hall saturates, and success of the saturates and success of tanks, fire protection Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation tanks, | 2,744,636 | 2,744,636 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Site Clearing of Old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Site Clearing of Old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of Durelocation of New Pathsing St. Site Clearing of Old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of Durelocation of New Pathsing St. Site Clearing St. Site | 2,217,888 | 2,217,888 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway Village Green development – part of remediation effort – incl ret. wall Soo, Participation in off-site Improvements (OSTA) Power Storm drainage \$ 100, | 135,900 | 135,900 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway Village Green development – part of remediation effort – incl ret. wall Development of riverfront esplanade Participation in off-site Improvements (OSTA) Power | 6,795,000 | 6,795,000 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway Village Green development – part of remediation effort – incl ret. wall Development of riverfront esplanade Participation in off-site Improvements (OSTA) | 100,000 | 100,000 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway Village Green development – part of remediation effort – incl ret. wall Sound Soun | 125,000 | 125,000 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway Village Green development – part of remediation effort – incl ret. wall \$ 300, \$ 300, \$ 300, \$ 350, \$ 700, \$ 700, Relocate & renovate/code compliance of River House + Old Town Hall \$ 800, Renovation/code updates of 15 Main St. \$ 420, Renovation/code compliance of 17 Main St. \$ 500, Village Green development – part of remediation effort – incl ret. wall | 500,000 | 500,000 |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System New parking lot, lighting and access driveway \$ 300, \$ 300, \$ 300, \$ 300, \$ 300, \$ 700, \$ 700, \$ 800, Renovation/code compliance of River House + Old Town Hall \$ 800, Renovation/code updates of 15 Main St. \$ 250, \$ 500, \$ 500, | 300,000 | |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. Creation of Public Community Water System, wells, tanks, fire protection Hook up to Town Wastewater System \$ 300, \$ 350, \$ 700, \$ 200, Relocate & renovate/code compliance of River House + Old Town Hall \$ 800, Renovation/code compliance of 17 Main St. \$ 250, \$ 100, | 600,000 | |
| Purchase of 17 Main St for DOT approved access \$ 300, Purchase of 15 Main St. for DOT approved sightlines \$ 350, Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. \$ 700, Relocate & renovate/code compliance of River House + Old Town Hall \$ 800, Renovation/code updates of 15 Main St. \$ 420, Renovation/code compliance of 17 Main St. \$ 250, Creation of Public Community Water System, wells, tanks, fire protection \$ 500, | 500,000 | • |
| Purchase of 17 Main St for DOT approved access Purchase of 15 Main St. for DOT approved sightlines Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. Relocate & renovate/code compliance of River House + Old Town Hall Renovation/code updates of 15 Main St. Renovation/code compliance of 17 Main St. \$ 300, \$ 3 | 500,000 100,000 | |
| Purchase of 17 Main St for DOT approved access \$ 300, Purchase of 15 Main St. for DOT approved sightlines \$ 350, Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. \$ 700, Relocate & renovate/code compliance of River House + Old Town Hall \$ 800, Renovation/code updates of 15 Main St. \$ 420, | E00.000 | E00 000 |
| Purchase of 17 Main St for DOT approved access \$ 300, Purchase of 15 Main St. for DOT approved sightlines \$ 350, Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. \$ 700, Relocate & renovate/code compliance of River House + Old Town Hall \$ 800, | 250,000 | 250,000 |
| Purchase of 17 Main St for DOT approved access \$ 300, Purchase of 15 Main St. for DOT approved sightlines \$ 350, Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, relocation of historic stone walls, etc. \$ 700, | 420,000 | 420,000 |
| Purchase of 17 Main St for DOT approved access \$ 300, Purchase of 15 Main St. for DOT approved sightlines \$ 350, Site Clearing of old pavement, conc pads and walls, old curb cuts, old buried tanks, | 800,000 | 800,000 |
| Purchase of 17 Main St for DOT approved access \$ 300, | 700,000 | 700,000 |
| | 350,000 | 350,000 |
| Demo & Environmental abatement, soil remediation, monitoring \$ 800, | 300,000 | 300,000 |
| | 800,000 | 800,000 |
| Purchase of Town Property \$ 450, | 450,000 | 450,000 |









Off-site Improvements September 2019 – escalated to 2025

| • | Rt. 82 Realignment | \$ | 1,500,000 |
|--|---|-----|-----------|
| 9 | Relocate State of CT easement for bridge generator | \$ | 200,000 |
| The second second | Traffic-calming measures – planting strips, etc. | \$ | 600,000 |
| The state of | Remove cobra head lights and install 30 historic streetlamps | \$ | 600,000 |
| 1 | Bury approx. 2,000 LF of overhead utility lines and remove 15 poles | \$ | 2,300,000 |
| 1 | Add and replace existing sidewalks – approx. 800LF or 6,000SF | \$ | 600,000 |
| | Bicycle paths along Rt. 82 and Main St. – approx. 1,200LF | \$ | 600,000 |
| A STATE OF THE PARTY OF THE PAR | Install two state-of-the-art pedestrian crosswalks with strobe lights | \$ | 600,000 |
| The second secon | SUB-TOTAL | \$ | 7,000,000 |
| | Escalation to 2025 | 32% | 2,240,000 |
| 0.00 | Soft Costs: Legal, A/E Fees, Approvals, Permits, Contingencies | | Included |

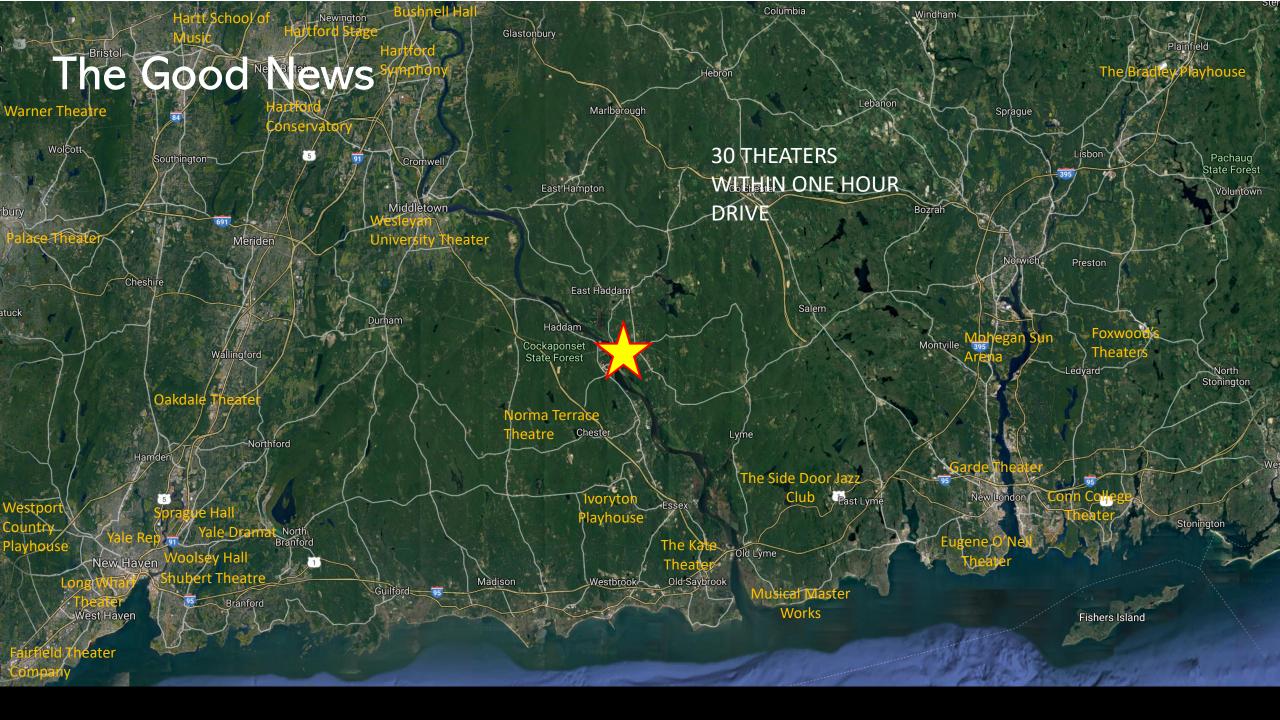
TOTAL PROJECT COST 9,240,000











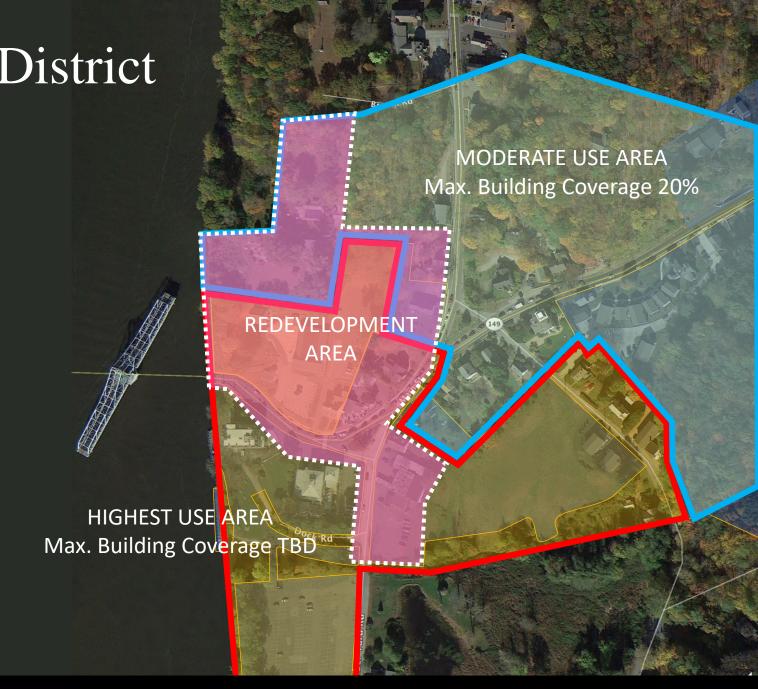




East Haddam Village District Master Plan



East Haddam Village District Master Plan



East Haddam Village District Master Plan New Public Community Water System Village Waste **Disposal System**











Redevelopment Plan Target Market

Target Market

• Six demographic segments driving residential rental/condo/hotel market and mixed-use development for East Haddam Village District:

- Six demographic segments driving residential rental/condo/hotel market and mixed-use development for East Haddam Village District:
 - DINKs Double Income No Kids

- Six demographic segments driving residential rental/condo/hotel market and mixed-use development for East Haddam Village District:
 - DINKs Double Income No Kids
 - Empty nesters couples

- Six demographic segments driving residential rental/condo/hotel market and mixed-use development for East Haddam Village District:
 - DINKs Double Income No Kids
 - Empty nesters couples
 - Divorcees or widowed singles

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- Six demographic segments driving residential rental/condo/hotel market and mixed-use development for East Haddam Village District:
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 - Actor Housing

- Six demographic segments driving residential rental/condo/hotel market and mixed-use development for East Haddam Village District:
 - DINKs Double Income No Kids
 - Empty nesters couples
 - Divorcees or widowed singles
 - Theater enthusiasts
 - Actor Housing
 - Outdoor adventure & nature enthusiasts

Commercial Real Estate (CRE) Investment Overview Target Market

Post COVID-19 Debt & Equity:

- Anticipate substantial demand for CRE investments
- Estimate: \$300 billion in private equity accumulated so far
- "CRE is a market that will rebound quite considerably"
- Investors' target allocation for CRE reached 10.6% in 2020
- Highest since 2013

Commercial Real Estate (CRE) Investment Overview Target Market

Post COVID-19 Debt & Equity:

- Less availability:
 - Hotels, conference centers
 - Specialty retail
 - Major office
- Increased availability:
 - Multi-family residential
 - Experiential retail
 - New restaurant concepts, restaurant complexes
 - Logistics

Commercial Real Estate (CRE) Investment Overview Target Market

Mixed Use:

- Theaters, Arts, & Entertainment
- Food & Beverage, if unique
- Get-Away Hotels
- Community centers
- Housing of all types
- Sports & activities of all kinds
- Parks/activity parks
- Farmer's markets, outdoor concert venues
- True implementation of live, work, learn, play
- Health Clubs

Redevelopment Plan Target Market

Target Market

- **An amenity rich environment**, with things to do, see, and participate in, is the type of development that is attracting people and, therefore, investors, and lending institutions:
 - Outdoor/nature activities (fishing, bird watching, bicycling, hiking, boating, kayaking, flying)
 - Theaters (in addition to Goodspeed, 30 theaters within an hour)
 - Restaurants (multiple choices)
 - Shops (variety of local specialty shops- local ownership character shops)
 - Artist programs (including art supplies and galleries)
 - Wellness programs
 - Cooking school (including culinary supplies)
 - Dance programs
 - Children's programs (Essex Steam Train, summer programs, after school activities)
 - Festivals Music on the River, River festivals (new), Farmers Market, Airport events, Community events, Goodspeed back-of-house tour

Target Market

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 - Children's programs (Essex Steam Train, summer programs, after school activities)
 - Festivals Music on the River, River festivals (new), Farmers Market, Airport events, Community events,
 Goodspeed back-of-house tour
- **Architectural design** features for residential/hospitality:
 - In-house office/study, One to two bedrooms, Outdoor decks, Storage for equipment and belongings
 - Shared conference center, Exercise facilities

Target Market

- An amenity rich environment, with things to do, see, and participate in, is the type of development that is attracting people and, therefore, investors, and lending institutions:
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 Goodspeed back-of-house tour
- Architectural design features for residential/hospitality:
 - In-house office/study, One to two bedrooms, Outdoor decks, Storage for equipment and belongings
 - Shared conference center, Exercise facilities
- Walkable access to arts & entertainment, retail shops, restaurants, riverfront, and airport

Financial Aspects

Costs vs. Revenue

The overall revenue generated by the project has to be adequate to cover all operating costs:

Revenue

- Rents
- Condo sales

Costs

- Debt Service covering design and construction costs
- Operating expenses
- Acceptable or attractive rate of return to the equity investors

Financial Aspects

Costs vs. Revenue

The overall revenue generated by the project has to be adequate to cover all operating costs:

Revenue

- Rents
- Condo sales

Costs

- Debt Service covering design and construction costs
- Operating expenses
- Acceptable or attractive rate of return to the equity investors

If the project costs vs. available rents don't make financial sense, the project won't get built or worse, it will get built but default on its obligations

Financial Aspects

Costs vs. Revenue

The overall revenue generated by the project has to be adequate to cover all operating costs:

Revenue

- Rents
- Condo sales

Costs

- Debt Service covering design and construction costs
- Operating expenses
- Acceptable or attractive rate of return to the equity investors

If the project costs vs. available rents don't make financial sense, the project won't get built or worse, it will get built but default on its obligations

Unfortunately, rental rates are softening, while construction costs are up, interest rates are up, and investor risk premiums are up. In Connecticut, construction costs are simply not supported by rents.

Financial Aspects

- Costs vs. Revenue
- Scale or Critical Mass

Additionally, in order to assure success, the critical mass, or scale, of this development must be able not only to generate enough revenue to cover costs but also to:

- ...absorb the burden of exceptionally large upfront costs and off-site improvements, none of which generates much, if any, income.
- ...generate the economic activity needed to make small businesses successful
 and create collateral spin-off to surrounding properties.

Financial Aspects

- Costs vs. Revenue
- Scale or Critical Mass

- **14** RETAIL SHOPS
- **11** RESTAURANTS
 - **2** ICE CREAM
- **7** OFFICE COMPLEX
- 1 BARBER/BEAUTY SHOP
- ~40 APARTMENTS/CONDOS
 - **105** PARKING SPACES

East Haddam Village Center

100 ft.



Financial Aspects

- Costs vs. Revenue
- Scale or Critical Mass

14 RETAIL SHOPS

11 RESTAURANTS

2 ICE CREAM

7 OFFICE COMPLEX

1 BARBER/BEAUTY SHOP

~40 APARTMENTS/CONDOS

105 PARKING SPACES

100 ft.

East Haddam

Village Center



Financial Aspects

- Costs vs. Revenue
- Scale or Critical Mass
- Financial Proformas

Swing Bridge Landing – Village Green rental scenario

| Developer's Costs | \$ |
|-----------------------------|--------------|
| Land & Site Costs | \$4,362,000 |
| Infrastructure Improvements | \$1,125,000 |
| Construction Costs | \$35,397,320 |
| Soft Costs | \$6,646,394 |
| Financing & Leasing Costs | \$4,387,580 |
| Total Development Cost | \$50,793,294 |

| Stabilized Cash Flow | \$ |
|------------------------------|---------------|
| Gross Rental Income | \$3,251,740 |
| Expenses | (\$1,366,629) |
| Residential Taxes | (\$307,991) |
| Commercial Tax s | (\$276,544) |
| Net Open ting income | \$1,885,112 |
| De re opment Valuation | \$ |
| Rental Valuation @ 5.00% Cap | \$37,702,233 |
| Total Valuation | \$37,702,233 |

Original Swing Bridge Landing proposal with all rental residential & commercial. Includes **48,166** sf of rental residential space, **34,568** sf of commercial space, as well as a resident health club, business center, and resident storage (11,289 sf).

Overall cost to build is ~\$507/sf



Financial Aspects

- Costs vs. Revenue
- Scale or Critical Mass
- Financial Proformas

Swing Bridge Landing – Village Green rental scenario – full tax abatement

| Developer's Costs | \$ | Stabilized Cash Flow | \$ |
|-----------------------------|--------------|------------------------------|--------------------|
| Land & Site Costs | \$4,362,000 | Gross Rental Income | \$3,251,740 |
| Infrastructure Improvements | \$1,125,000 | Expenses | (\$782,093) |
| Construction Costs | \$35,397,320 | Residential Taxo | \$0 |
| Soft Costs | \$6,646,394 | Commercial Tares | \$0 |
| Financing & Leasing Costs | \$4,387,580 | Net oper ting to come | \$2,469,647 |
| Total Development Cost | \$50,793,294 | net ber imgatome | γ 2,403,047 |
| | | D velopment Valuation | \$ |
| | | Rental Valuation @ 5.00% Cap | \$49,392,938 |
| | | Total Valuation | \$49,392,938 |

Original Swing Bridge Landing proposal with all rental residential & commercial. Includes **48,166** sf of rental residential space, **34,568** sf of commercial space, as well as a resident health club, business center, and resident storage (11,289 sf).

Overall cost to build is ~\$507/sf



Financial Aspects

- Costs vs. Revenue
- Scale or Critical Mass
- Financial Proformas

| Developer's Costs | \$ |
|-----------------------------|--------------|
| Land & Site Costs | \$4,362,000 |
| Infrastructure Improvements | \$1,125,000 |
| Construction Costs | \$35,397,320 |
| Soft Costs | \$6,646,394 |
| Financing & Leasing Costs | \$5,038,878 |
| Total Development Cost | \$51,444,592 |

| Stabilized Cash Flow | \$ |
|----------------------|-------------|
| Gross Rental Income | \$2,023,858 |
| Rental Expenses | (\$867,801) |
| Residential Taxes | (\$84,159) |
| Commercial Tares | (\$276,544) |
| Net Operating Income | \$1,156,057 |

| De /c opment Valuation | \$ |
|------------------------------|--------------|
| Rental Valuation @ 5.00% Cap | \$23,121,131 |
| Gross Condo Proceeds | \$18,483,850 |
| Total Valuation | \$41,604,981 |

Swing Landing with the Village Green residential units pre-sold as condos. Includes **48,166** sf of rental residential space, **34,568** sf of commercial space, as well as a resident health club, business center, and resident storage (11,289 sf). Condo units expected to sell at **~\$550/sf** with 80% sold before construction is completed.

Overall cost to build is **~\$510/sf.** Condominiums are expected to pay **~\$220,000** in property taxes.



Financial Aspects

- Costs vs. Revenue
- Scale or Critical Mass
- Financial Proformas

Swing Bridge Landing – Village Green condo scenario – full tax abatement

| Developer's Costs | \$ | Stabilized Cash Flow | \$ |
|-----------------------------|--------------|------------------------------|--------------|
| Land & Site Costs | \$4,362,000 | Gross Rental Income | \$2,023,858 |
| Infrastructure Improvements | \$1,125,000 | Rental Expenses | (\$507,099) |
| Construction Costs | \$35,397,320 | Residential Tax | \$0 |
| Soft Costs | \$6,646,394 | Commercal Tales | \$0 |
| Financing & Leasing Costs | \$5,038,878 | Net Open ting Income | \$1,516,759 |
| Total Development Cost | \$51,444,592 | | |
| | | D velopment Valuation | \$ |
| | | Rental Valuation @ 5.00% Cap | \$30,335,182 |
| | | Gross Condo Proceeds | \$18,483,850 |
| | | Total Valuation | \$48,819,032 |

Swing Landing with the Village Green residential units pre-sold as condos. Includes **48,166** sf of rental residential space, **34,568** sf of commercial space, as well as a resident health club, business center, and resident storage (11,289 sf). Condo units expected to sell at **~\$550/sf** with 80% sold before construction is completed.

Overall cost to build is **~\$510/sf.** Condominiums are expected to pay **~\$220,000** in unabated property taxes.















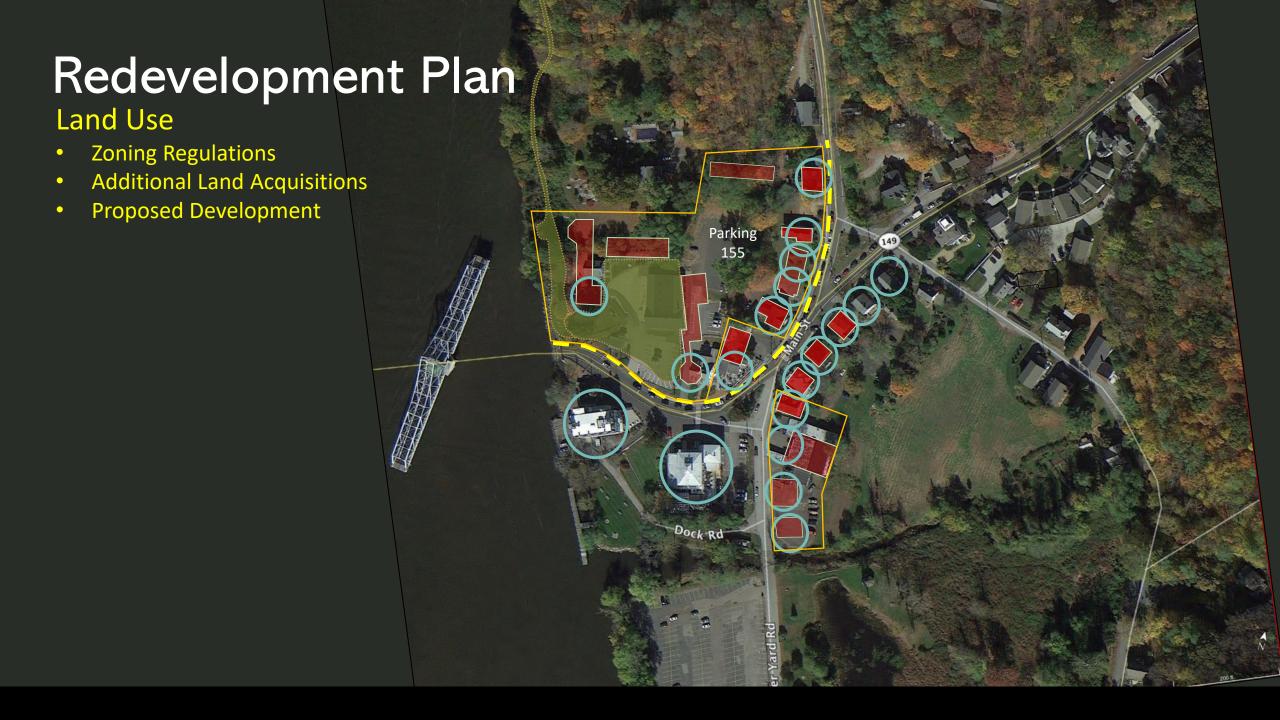


Redevelopment Plan
Land Use

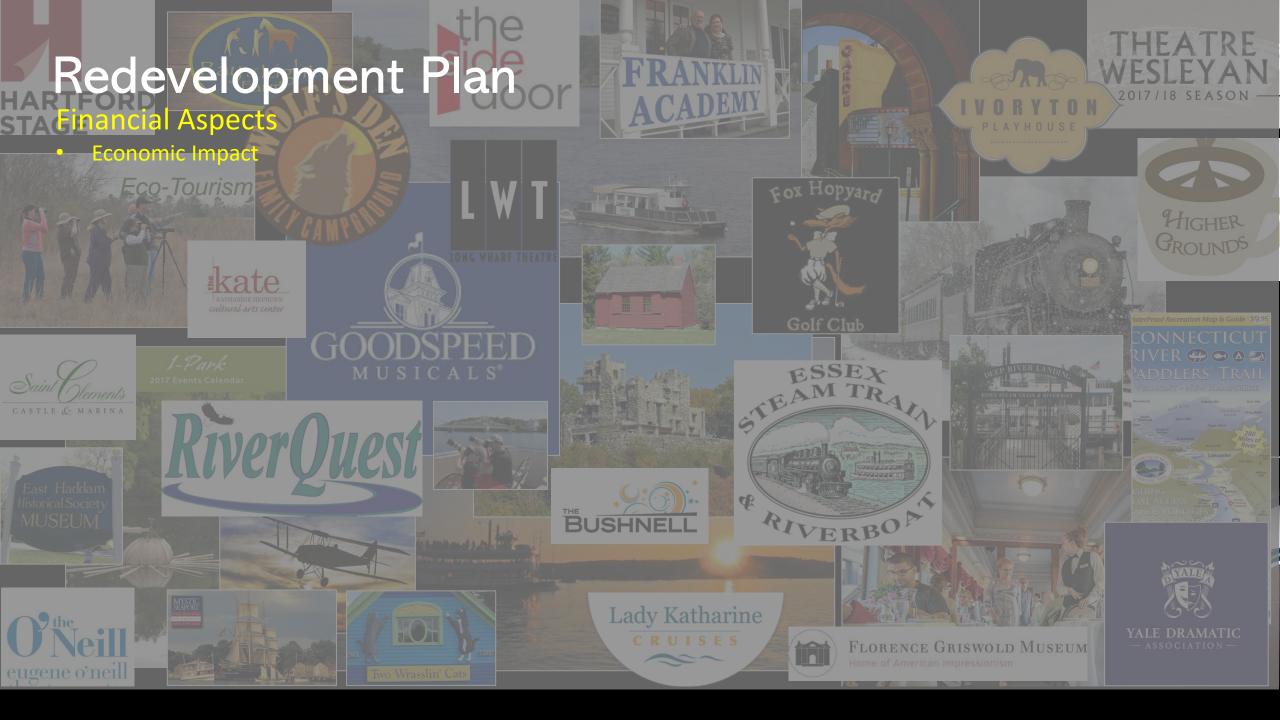
Laria OSC

- Zoning RegulationsAdditional Land Acquisitions
- Proposed Development

















THEATRE
WESLEYAN

2017/18 SEASON

PLAYHOUSE











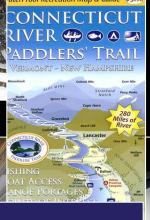














East Haddam listorical Society

MUSEUM









FLORENCE GRISWOLD MUSEUM
Home of American Impressionism



Financial Aspects

- Economic Impact
- Tax Implications

After 10-Year Abatement ends

Expected Assessment at completion () truction Cost basis): \$22,400,000

• Property tax at current rales (30.44 mills): \$681,856

Assumed annual infation rate: 3%

• Total 10-year inflation: **34.4**%

Assessment after 10-year property tax abatement: \$30,103,727

Property tax at current rates (30.44 mills): \$916,357

Financial Aspects

- Economic Impact
- Tax Implications
- Schedule Impact
 - 2 Years to complete pre-development process including Redevelopment Agency negotiations, purchase & sale agreement, land acquisitions, land use permits, and equity/debt formation \$500M to \$1.4MM
 - 1 Year to complete A/E documents and bidding process \$2MM
 - 2 years to complete construction and off-site work- \$45MM
 - 1 year before first rents come in
 - Equals 5 to 6 years when the developer's and investors' money is at risk. Therefore, rate of return must be attractive.
 - 2 more years before rents are normalized



Purchase 15 and 17 Main Street properties to gain OSTA approved access to "Town Property".



Purchase 15 and 17 Main Street properties to gain OSTA approved access to "Town Property".

Build new actor housing in rear of "Town Property" to allow acquisition and conversion of four Goodspeed houses along Main Street (includes 17 Main Street) to retail shops.



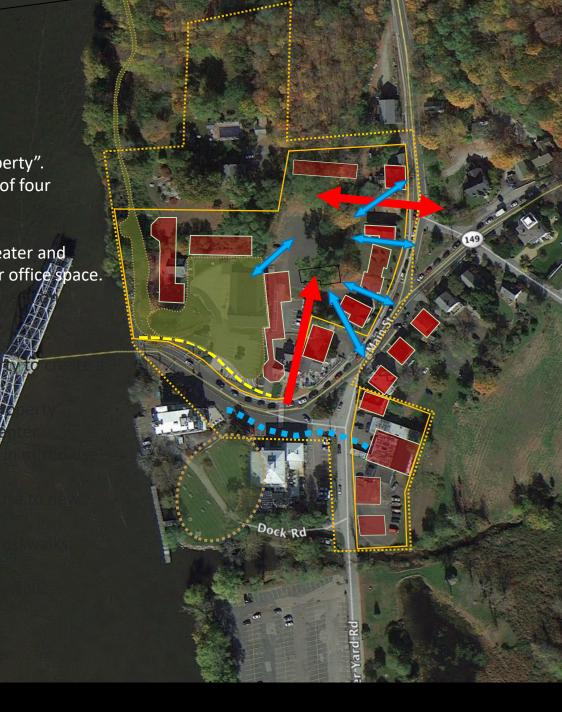
Purchase 15 and 17 Main Street properties to gain OSTA approved access to "Town Property".

Build new actor housing in rear of "Town Property" to allow acquisition and conversion of four Goodspeed houses along Main Street (includes 17 Main Street) to retail shops.

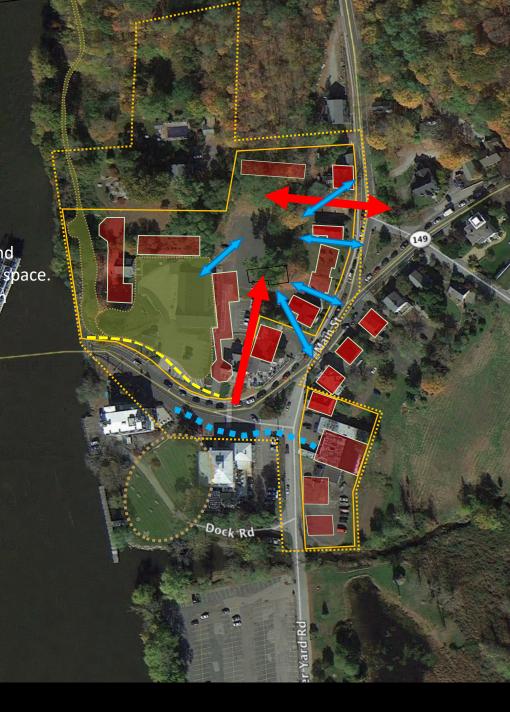
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- Create a bicycle path along Rt. 82 and Main Street.



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- Create a bicycle path along Rt. 82 and Main Street.
- Bury overhead power lines and convert cobra head light poles to historic lamp posts.



Redevelopment Agency Assistance In a Private/Public Partnership

Redevelopment Agency Assistance In a Private/Public Partnership

PROPERTY ACQUISITIONS / LAND ASSEMBLY

- "Town Property"
- Goodspeed 17 Main Street
- Pelletier 15 Main Street
- Goodspeed House 10 Main Street
- Goodspeed Garage 24 Lumberyard Road
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- Permanent Readjustment of:
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- Permanent Relocation of:
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OFF-SITE and TOWN IMPROVEMENTS

- Sidewalks and bicycle paths
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Grants & Funds

- State Bond Commission
 - Community Challenge Fund
 - Community Investment Fund 2030 (CIF)

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Funding "material change" in towns and villages to re-energize local economies

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Funding "material change" in towns and villages to re-energize local economies

Requires an experienced, knowledgeable grant writer.

Important not to apply piecemeal, but rather to combine all applications into a single grant proposal.

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Redevelopment Agency Assistance In a Private/Public Partnership

Complete Purchase and Sale Agreement (P&SA)



January 11, 2021

Mr. Robert Smith First Selectman Town of East Haddam 1 Plains Road, P.O. Box 385 First Haddam, CT 06469

Re: 1 Main & 7 Main Street, East Haddam, CT

Dear Mr. Smith:

Thank you for your patience over the past few months as Centerbridge Group, LLC ("CBG") has considered the available options for the properties at 1 Main and 7 Main Street in East Haddam (the

Please accept this letter as formal confirmation that Centerbridge Group, LLC hereby submits this offer which we hope will lead to the redevelopment of these Properties.

Per our recent conversations with members of various town boards, this Letter of Intent sets out the general terms and conditions by which Centerbridge Group, LLC or an affiliated entity is willing to purchase the entirety of the Properties.

On behalf of Centerbridge Group, LLC, I am pleased to present to you the following general terms and conditions for the transaction described above:

PROPERTY: The Properties consist of the lands and improvements known as 1 Main

Street and 7 Main Street in East Haddam, as described below, and as further delineated on the attached Town of East Haddam property maps. The Properties consist of lands covering approximately 2.75 acres.

BUYER: Centerbridge Group, LLC of East Haddam, or an affiliate, ("CBG")

SELLER: Town of East Haddem, CT ("Town")

PURCHASE PRICE: The Purchase Price for the Property shall be Four Hundred and Fifty-Thousand Dollars (\$450,000) payable in full at Choing. CBG will purchase the Property in an 'as is' cundition except for the Provisions

noted herein.

DEPOSIT: Upon execution and delivery of the Purchase and Sale Agreement, CBG shall deposit the sum of Fifty-Five Thousand Dollars (\$55,000) with a

shall deposit the sum of Fifty-Five Thousand Dollars (\$55,000) with a mutually acceptable escrow agent. The deposit shall be fully applied to the purchase price or paid to the Town or refunded to CBG in accordance

with the Purchase and Sale Agreement.



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Redevelopment Agency Assistance In a Private/Public Partnership

Developer's Formation of Debt & Equity

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Redevelopment Agency Assistance In a Private/Public Partnership

Regulatory Process

- Planning & Zoning Commission Special Permit
- Inland Wetlands and Watercourses Commission
- Conservation Commission
- EH Historic District Commission
- CT DEEP Environmental remediation
- Water Pollution Control Authority
- Water Utility Coordinating Committee
- Public Utility Regulatory Authority
- Office of State Traffic Administration (OSTA)
- EH Parks and Recreation
- EH Public Works
- Gateway Commission
- Economic Impact Study
- Fire Marshal
- Health Department
- Building Department

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The Team

CENTERBROOK

Architectural design and planning



Civil Engineering and Environmental Remediation plus State Traffic Control (STC) Liaison



Landscape Architects



Traffic Control Engineers



Real Estate Strategies for Communities



Property management, leasing, tenant representation, brokerage



Construction Manager

RUMNEY ASSOCIATES

Signage



Traffic

The **busiest traffic hour** is currently calculated to generate a little fewer than 1200 car trips per hour, or 20 car trips per minute on average.

To that, Swing Bridge Landing will add approximately 140 car trips to the **busiest traffic hour**, or around 2.33 car trips per minute on average.

- Residential will add approximately 20 car trips per hour (1 car every 3 minutes)
- Restaurants will add approximately 30 car trips but generally at off hours
- Retail will add approximately 90 car trips per hour (1.5 cars every minute)

Imagery





Redevelopment Plan Imagery



Redevelopment Plan Imagery

New Theater



