

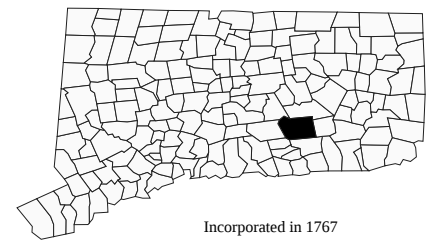
East Haddam, Connecticut

CERC Town Profile 2019 *Produced by Connecticut Data Collaborative*

Town Hall

1 Plains Road
P.O. Box 385
Moodus, CT 06469
(860) 873-5020

Belongs To
Middlesex County
LMA Hartford
Lower CT River Valley Planning Area



Incorporated in 1767

Demographics

Population

	Town	County	State
2000	8,333	155,071	3,405,565
2010	9,126	165,676	3,574,097
2013-2017	9,072	164,110	3,594,478
2020	9,169	170,518	3,604,591
'17 - '20 Growth / Yr	0.4%	1.3%	0.1%

	Town	County	State
Land Area (sq. miles)	54	369	4,842
Pop./Sq. Mile (2013-2017)	167	444	742
Median Age (2013-2017)	49	45	41
Households (2013-2017)	3,597	66,599	1,361,755
Med. HH Inc. (2013-2017)	\$78,177	\$81,673	\$73,781

	Town	State
Veterans (2013-2017)	625	180,111

Age Distribution (2013-2017)

	0-4		5-14		15-24		25-44		45-64		65+		Total	
Town	521	6%	769	8%	1,085	12%	1,710	19%	3,487	38%	1,500	17%	9,072	100%
County	7,042	4%	17,570	11%	20,717	13%	36,566	22%	52,019	32%	30,196	18%	164,110	100%
State	186,188	5%	432,367	12%	495,626	14%	872,640	24%	1,031,900	29%	575,757	16%	3,594,478	100%

Race/Ethnicity (2013-2017)

	Town	County	State
White Non-Hisp	8,375	138,523	2,446,049
Black Non-Hisp	132	8,046	350,820
Asian Non-Hisp	114	4,780	154,910
Native American Non-Hisp	0	156	5,201
Other/Multi-Race Non-Hisp	126	2,993	84,917
Hispanic or Latino	325	9,612	551,916

	Town	County	State
Poverty Rate (2013-2017)	4.8%	7.2%	10.1%

Educational Attainment (2013-2017)

	Town	County	State	
High School Graduate	2,035	30%	673,582	27%
Associates Degree	804	12%	188,481	8%
Bachelors or Higher	2,287	34%	953,199	38%

Economics

Business Profile (2018)

Sector	Units	Employment
Total - All Industries	181	1,451
23 - Construction	21	56
31-33 - Manufacturing	4	42
44-45 - Retail Trade	13	174
62 - Health Care and Social Assistance	12	188
72 - Accommodation and Food Services	14	104
Total Government	14	332

Top Five Grand List (2018)

	Amount
Conn Light & Power	\$21,853,950
Fox Hopyard Golf Club	\$3,151,780
RMD Land Development	\$2,804,730
Banner Country Club Corp	\$2,228,370
Healthcare Holdings LLC	\$2,092,790
Net Grand List (SFY 2016-2017)	\$856,815,319

Major Employers (2014)

Town of East Haddam	Chestelm Convalescent Hospital
Goodspeed Opera House	Shagbark Lumber and Farm
Foundation	Supplies
Franklin Academy	

Education

2018-2019 School Year

	Grades	Enrollment
East Haddam School District	PK-12	1009

Smarter Balanced Test Percent Above Goal (2017-2018)

	Grade 3		Grade 4		Grade 8	
	Town	State	Town	State	Town	State
Math	70.3%	53.8%	63.2%	51.3%	50.0%	43.0%
ELA	65.6%	53.1%	69.7%	54.9%	61.3%	56.1%

Pre-K Enrollment (PSIS)

	2018-2019
East Haddam School District	32

Rate of Chronic Absenteeism (2017-2018)

	All
Connecticut	10.7%
East Haddam School District	6.7%

4-Year Cohort Graduation Rate (2017-2018)

	All	Female	Male
Connecticut	88.3%	91.8%	85.1%
East Haddam School District	92.9%	90.0%	95.5%

Public vs Private Enrollment (2013-2017)

	Town	County	State
Public	84.0%	87.0%	86.8%
Private	16.0%	13.0%	13.2%

East Haddam, Connecticut

CERC Town Profile 2019



Connecticut
Economic
Resource Center

Government

Government Form: Selectman - Town Meeting

Total Revenue (2017)	\$34,616,788	Total Expenditures (2017)	\$32,832,483	Annual Debt Service (2017)	\$1,808,342
Tax Revenue	\$25,356,687	Education	\$23,606,161	As % of Expenditures	5.5%
Non-tax Revenue	\$9,260,101	Other	\$9,226,322	Eq. Net Grand List (2017)	\$1,228,377,310
Intergovernmental	\$8,287,970	Total Indebtedness (2017)	\$14,210,000	Per Capita	\$135,943
Per Capita Tax (2017)	\$2,796	As % of Expenditures	43.3%	As % of State Average	90.0%
As % of State Average	95.4%	Per Capita	\$1,573	Moody's Bond Rating (2017)	-
		As % of State Average	62.6%	Actual Mill Rate (2017)	29.35
				Equalized Mill Rate (2017)	20.57
				% of Net Grand List Com/Ind (2017)	4.5%

Housing/Real Estate

Housing Stock (2013-2017)

	Town	County	State
Total Units	4,572	75,938	1,507,711
% Single Unit (2013-2017)	89.7%	70.8%	59.2%
New Permits Auth (2017)	11	237	4,547
As % Existing Units	0.2%	0.3%	0.3%
Demolitions (2017)	0	25	1,403
Home Sales	NA	1,191	21,880
Median Price	\$268,800	\$283,700	\$270,100
Built Pre-1950 share	21.4%	25.1%	29.3%
Owner Occupied Dwellings	3,000	49,088	906,798
As % Total Dwellings	83.4%	73.7%	66.6%
Subsidized Housing (2018)	126	6,619	167,879

Distribution of House Sales

	Town	County	State
Less than \$100,000	NA	35	536
\$100,000-\$199,999	NA	145	5,237
\$200,000-\$299,999	NA	405	6,681
\$300,000-\$399,999	NA	329	3,863
\$400,000 or More	NA	277	5,563

Rental (2013-2017)

	Town	County	State
Median Rent	\$1,061	\$1,132	\$1,123
Cost-burdened Renters	36.6%	50.8%	52.3%

Labor Force

	Town	County	State
Residents Employed	4,864	89,811	1,827,070
Residents Unemployed	178	3,267	78,242
Unemployment Rate	3.5%	3.5%	4.1%
Self-Employed Rate	10.3%	11.2%	10.0%
Total Employers	181	5,433	122,067
Total Employed	1,451	68,827	1,673,867

Connecticut Commuters (2015)

Commuters Into Town From:		Town Residents Commuting To:	
East Haddam, CT	515	East Haddam, CT	515
Colchester, CT	107	Hartford, CT	337
East Hampton, CT	64	Middletown, CT	325
Haddam, CT	32	Chester, CT	151
Middletown, CT	28	Colchester, CT	120
Chester, CT	23	East Hartford, CT	116
Hebron, CT	19	Essex, CT	114

Quality of Life

Crime Rates (per 100,000 residents) (2017)

	Town	State
Property	365	1,777
Violent	34	228

Disengaged Youth (2013-2017)

	Town	State
Female	0.0%	4.2%
Male	0.0%	5.6%

	Town
Library circulation per capita	6.07

Distance to Major Cities

	Miles
Hartford	24
Providence	56
Boston	92
New York City	99
Montreal	287

Residential Utilities

Electric Provider
Eversource Energy (800) 286-2000
Water Provider
Connecticut Water Company (800) 286-5700
Cable Provider
Comcast Old Lyme (800) 266-2278



Housing Data Profiles

2018



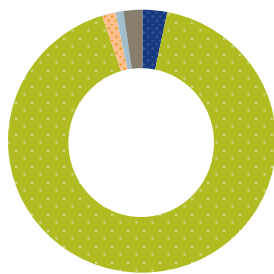
Population, Age, & Race

Source: 2011-15 American Community Survey

	2011-15	2000	% Change		2011-15	2000	% Change
Population	9,139	8,333	10%	Householders living alone	22%	21%	0%
Households	3,453	3,174	9%	Residents living in families	73%	72%	1%
Average household size	2.6	2.58	1%	Households with someone <18	32%	37%	-5%
Average family size	3.05	3.02	1%	Households with someone > 65	25%	20%	6%

Median age for those living in East Haddam is 43.3 years old, 2.9 years older than CT's median age of 40.4 years old.

Race and Ethnicity: East Haddam



Racial and Ethnic Groups

Hispanic or Latino (of any race)	288	3%
White	8,412	92%
Black or African American	134	1%
American Indian and Alaska Native	0	0%
Asian	108	1%
Hawaiian and Other Pacific Islander	0	0%
Other/Multi-Race	197	2%

Total	%
288	3%
8,412	92%
134	1%
0	0%
108	1%
0	0%
197	2%

Connecticut is becoming increasingly diverse. Between 2010 and 2015, the nonwhite population increased from 28% to 31%. In East Haddam, 92% of residents are white, while 8% are nonwhite.

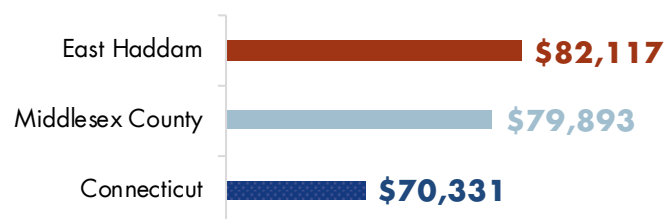
Source: 2011-15 American Community Survey

\$\$\$ Household Income

East Haddam's annual median household income in 2015 was \$82,117, 17% more than Connecticut's median household income of \$70,331. It is 3% more than Middlesex County's median household income of \$79,893. East Haddam's median household income ranks 81 (1=highest, 169=lowest) among CT's 169 municipalities.

Median Household Income

Source: 2011-15 American Community Survey

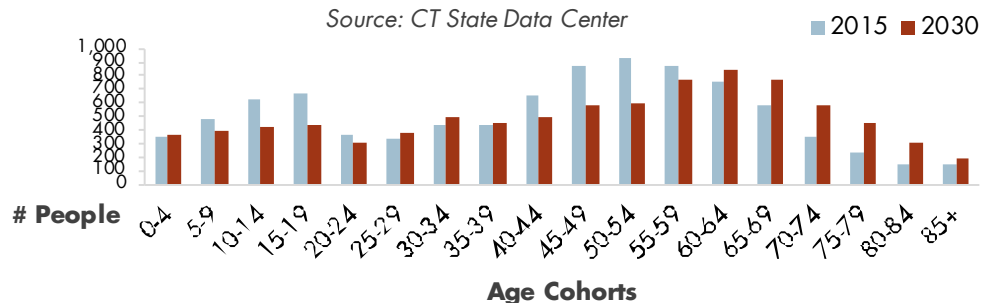


Aging of the Population

East Haddam is one of the 116 Connecticut municipalities projected to see a drop in their school-age population between 2020 and 2030. Many municipalities will see declines over 15%. In East Haddam, the projected decrease is 20%. Meanwhile the 65+ population for East Haddam is projected to increase by 31%.

Age Cohorts - 2015, 2030 Population Projections: East Haddam

Source: CT State Data Center



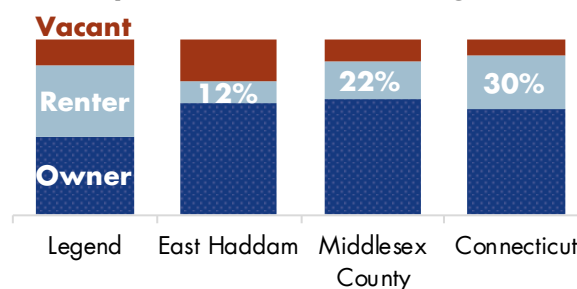
Characteristics of Housing Stock

Tenure

	East Haddam	Middlesex County	Connecticut
Total	4,538	75,162	1,491,786
Owner-Occupied	2,890	49,652	906,227
Renter-Occupied	563	16,465	446,356
Vacant	1,085	9,045	139,203

Source: 2011-15 American Community Survey

Percent of Owner-Occupied, Renter-Occupied and Vacant Housing Units



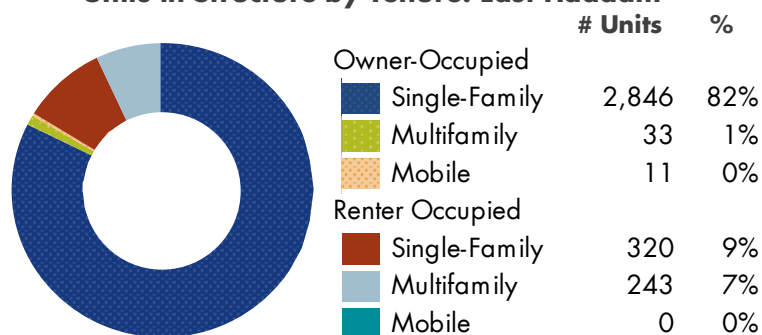
East Haddam saw its number of housing units increase by 13% from 2000 to 2015. Renters live in 12% of East Haddam's housing stock, compared to 22% for Middlesex County and 30% for Connecticut.

Units in Structure

Overall, 66% of CT's occupied housing stock is comprised of single-family housing, while 33% is multifamily housing (2+ units in structure) and 1% is mobile homes.

In East Haddam, 92% of occupied homes are single-family, 8% are multifamily (2+ units in structure), and 0% are mobile homes. Renters live in 88% of East Haddam's 276 multifamily homes, and owners occupy 90% of its 3,166 single-family homes.

Units in Structure by Tenure: East Haddam



Source: 2011-15 American Community Survey

Year Built

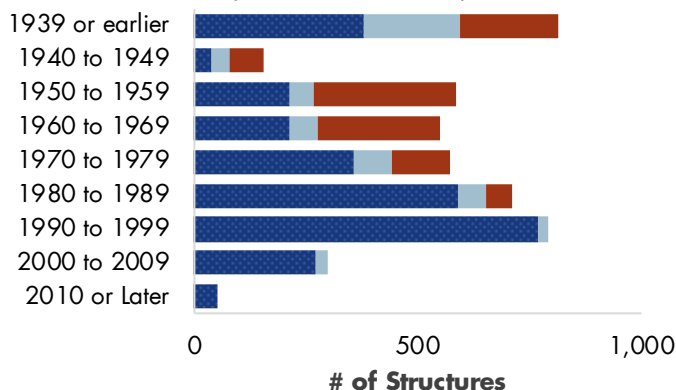
CT's housing stock varies in age, with 22% built before 1939, 36% built from 1940 to 1969 and 42% built from 1970 on.

In East Haddam, 18% of the housing stock was built prior to 1939, 29% was built between 1940 and 1969 and the remaining 54% was built after 1970. Shifting demographics indicate that housing built from 1970 on may not meet the needs of CT's current and future residents.

Tenure by Year Structure Built: East Haddam

Source: 2011-2015 American Community Survey

■ Owner-Occupied ■ Renter-Occupied ■ Vacant



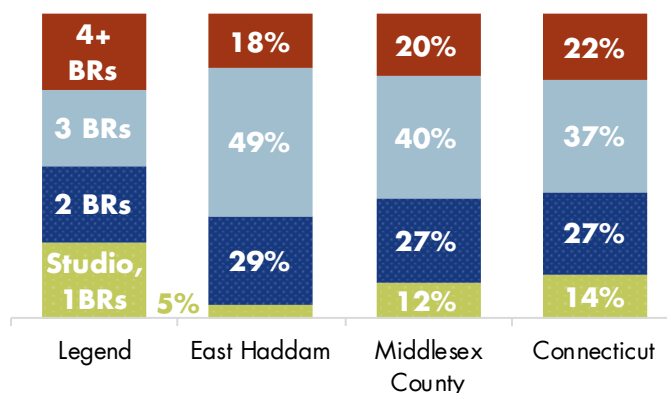
Bedrooms

A majority of homes in CT have 3 or more bedrooms, with 37% having 3 bedrooms and 22% having 4 or more. 42% of the homes in the state have 2 or fewer bedrooms.

Over 66% of homes in East Haddam have 3 or more bedrooms, while 34% have 2 or fewer bedrooms. Towns and cities that have larger homes with more bedrooms offer fewer housing options for younger workers or downsizing Baby Boomers.

Housing Units by Number of Bedrooms

Source: 2011-15 American Community Survey



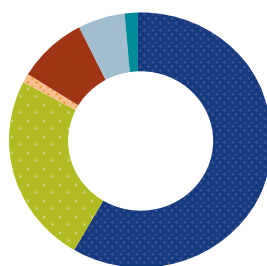


Housing Costs for Owners and Renters

Affordability

Across CT, 50% of renters and 32% of owners spend more than 30% of their income on housing. In East Haddam, 36% of renters spend more than 30% of their income on housing, while 29% of owners do the same. Households that spend more than 30% of their income on housing may have little left over for necessities such as transportation, food, health care, etc.

Housing Costs as a % of Household Income: East Haddam



	# Units	% Total
Owner-Occupied		
Spending <30%	2,013	58%
Spending >=30%	839	24%
Not computed	38	1%
Renter Occupied		
Spending <30%	306	9%
Spending >=30%	204	6%
Not computed	53	2%

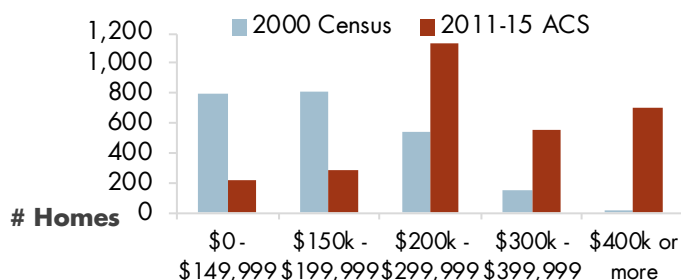
Source: 2011-15 American Community Survey

Home Value

The value of homes in Connecticut has risen significantly over the last 15 years, putting home ownership out of reach for many middle-class households. In East Haddam, 34% of homes were valued under \$150,000 in 2000, compared to 8% now. The median home value in East Haddam is now \$285,000, an increase of 67% since 2000.

Self-Reported Value of Owner-Occupied Homes: East Haddam

Source: Census 2000, 2011-2015 American Community Survey

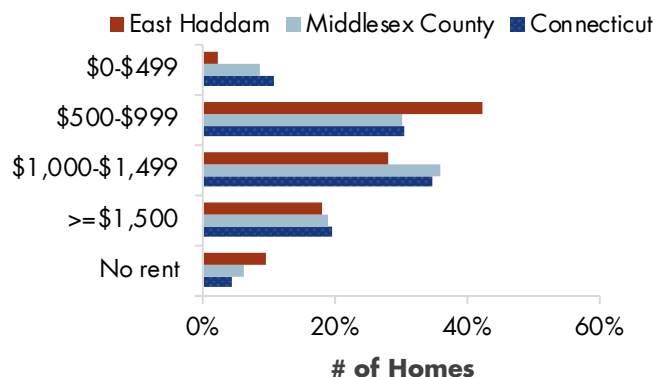


Gross Rent

According to 2011-15 American Community Survey data, 46% of East Haddam's 563 rental units have a gross rent over \$1,000 per month and 5% have a gross rent under \$750 per month.

Rental Units by Gross Rent: East Haddam

Source: 2011-2015 American Community Survey



Housing Costs & Income

Owner Households: East Haddam

The average homeowner household in East Haddam has a median income of

\$93,426

Households with a Mortgage

Median Income:
\$96,947

Median Monthly Owner Costs:
\$2,030

Households w/out a Mortgage

Median Income:
\$69,639

Median Monthly Owner Costs:
\$742

Median Income Renter Households =

\$54,954

33% less than the median income of all households.

Median Gross Rent =

\$1,010

22% of income spent on rent. **78%** of income for all other expenses.

In Connecticut, incomes among those who own their homes tend to be much higher than incomes for renter households. However, incomes for owners who no longer pay a mortgage also tend to be lower than for those paying a mortgage, as those no longer paying a mortgage may be retired and living on fixed incomes.

Source: 2011-2015 American Community Survey

Renter Households: East Haddam

Housing Market General Information

Housing Wage

2017 Housing Wage: East Haddam

 **\$23.31**

East Haddam is included in the Hartford-West Hartford-East Hartford Metro Area.

Each year, the National Low Income Housing Coalition calculates the "housing wage," the hourly wage needed for a household to afford a typical 2-bedroom apartment in metro areas throughout the United States.

Connecticut's housing costs are typically high, ranking #8 in 2017 with a housing wage of \$24.72.

Grand List

Real Property Grand List Values, 2008-16: East Haddam

Total Real Property 2008	\$899,256,250
Total Real Property 2016	\$770,555,250
% Change, 2008-16	-14%

Connecticut housing prices declined precipitously after the 2008 financial crisis and have not rebounded to pre-crisis levels, particularly in municipalities - 113 of 169 - where housing stock is dominated by single-family homes. Across the state, 152 municipalities have seen either no change in real property grand lists, or declines, forcing most to raise mill rates, reduce services, or both.

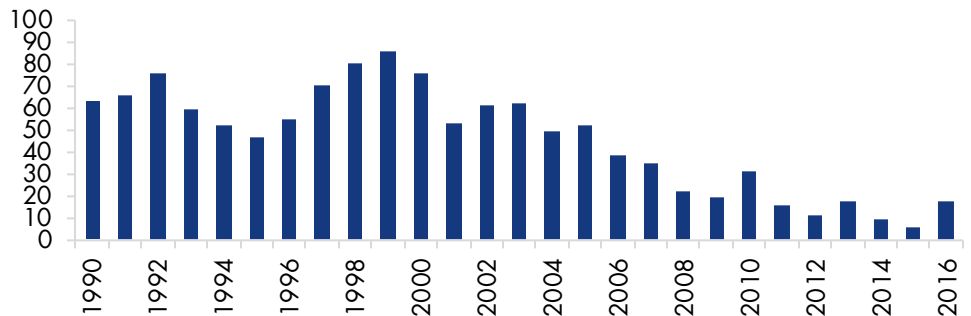
Source: CT Office of Policy and Management

Building Permits

Connecticut saw a sharp decline in building permits following the crash of the housing market in the mid-2000s. As the housing market slowly recovers, statewide building permits have increased by small amounts since 2011, with permits for multifamily units at levels not seen for a decade. Building permits issued, however, remain well below the levels seen in the 1980s and 1990s.

Building Permits by Year, 1990-2016: East Haddam

Source: CT Department of Economic and Community Development



Affordable Housing Appeals List

Each year the CT Department Of Housing surveys municipalities in the state to determine the number of affordable units each has. The data is compiled for the Affordable Housing Appeals List. The following housing units are counted as affordable in East Haddam in 2016:

Assisted Units Counted in 2016 Appeals List:

East Haddam

73	Governmentally Assisted Units
3	Tenant Rental Assistance
23	CHFA/USDA Mortgages
+	0 Deed Restricted Units
<hr/>	
99	Total Assisted Units

Calculation of % of Total Units Assisted:

East Haddam

99	÷	4,508	=	2.2%
Total Assisted Units		Total Units, 2010 Census		Units Assisted

Housing Data Profiles are produced by the Partnership for Strong Communities.

For more details about the information presented or to use any of the graphics in the Housing Data Profiles, please contact: Charles Patton, Senior Policy Analyst, charles@pschousing.org.



Analysis of Housing Conditions

Key Stats

Population

9,139

Households

3,453

Projected Change in Population from 2020-2030

5-19 Year Olds: -20%

65+ Year Old: 31%

Median Household Income

All Households: \$82,117

Owners: \$93,426

Renters: \$54,954

Housing Units

Total Units: 4,538

Owner-Occupied: 64%

Renter-Occupied: 12%

Vacant: 24%

Single-Family/Multifamily

Single Family: 92%

Multifamily: 8%

Median Home Value

\$285,000

Median Gross Rent

\$1,010

Households Spending 30% or More on Housing

All Households: 30%

Owners: 29%

Renters: 36%

Housing Built 1970 or Later

54%

2016 Affordable Housing Appeals List

Assisted Units: 2%

% Change in Total Real Property, 2008-2016

-14%

East Haddam's Housing Data Profile: The Story Behind the Numbers

East Haddam, like most of Connecticut's municipalities, has a relatively high median household income, high housing costs, few units for teachers, nurses, electricians, firefighters and town workers, and a narrow range of housing choices for Baby Boomers seeking to downsize and Millennials and young families seeking to move to town.

Housing remains expensive in East Haddam relative to the median household income. Statewide, 50% of renters and 32% of homeowners spend 30% or more of their household incomes on housing. In East Haddam, where the \$82,117 median household income is higher than the statewide median of \$70,331, 36% of the town's renters and 29% of its homeowners spend 30% or more of their income on housing.

East Haddam is one of the many Connecticut municipalities that could see a potentially significant decline in school enrollment through 2030 because of a projected decline in school-age (5-19) population of 20% from 2020 to 2030. At the same time, its population is getting much older, with a projected increase of 31% in the 65+ population from 2020 to 2030, potentially leading to the need for smaller, denser, more affordable homes closer to the town center, services and, if possible, transit connections.

While the number of renting households in Connecticut has increased from 30% to 35% since 2007, many towns are ill-prepared to accommodate the needs of renters. East Haddam is one of 118 Connecticut municipalities with single-family homes dominating its housing stock (92%) and little modest or multifamily housing to offer (34% units are 0-2 bedrooms, compared to 42% statewide), mostly because many of those towns built the bulk of their homes after 1970 (54% in East Haddam) to accommodate the needs of new Baby Boomer families then in their 20s.

Now in their 60s, those families are seeking more modest homes. But their attempts to sell are being met by few offers because few young families can afford to move to those towns, flattening median sales prices and stunting the growth of Grand Lists – the towns' total value of real property – and thus property tax revenues needed to pay for increasingly expensive services. From 2008 through 2016 (latest OPM figures), 150 towns experienced negative growth in real property values, 2 had no growth and 7 had only slight growth of 2 percent or less. The total real property Grand List in East Haddam declined significantly by 14% from 2008 through 2016.

Across the state, 138 of the 169 municipalities have affordable homes totaling less than 10% of their housing stock. These are the kinds of homes increasingly sought by young professionals, families, town workers, downsizing Baby Boomers and others. In East Haddam, 2% of the homes are affordable, according to the state's 2016 Affordable Housing Appeals List.



Data Sources & Notes

Page 1

- ⇒ Populations, Age, & Race
 - DP-1 - Profile of General Demographic Characteristics: 2000, Census 2000 Summary File 1 (SF 1) 100-Percent Data
 - DP02 - Selected Social Characteristics In The United States, 2011-2015 American Community Survey 5-Year Estimates
 - DP05 - ACS Demographic And Housing Estimates, 2011-2015 American Community Survey 5-Year Estimates
- ⇒ Note: Due to rounding throughout the profile, some results may not appear to correspond with the values in tables, charts and text.
- ⇒ Age & Income
 - Median Household Income
 - B25119 - Median Household Income The Past 12 Months (In 2015 Inflation-Adjusted Dollars) By Tenure, Universe: Occupied Housing Units More Information, 2011-2015 American Community Survey 5-Year Estimates
- ⇒ Aging of Population
 - 2015-2040 Population Projections for Connecticut, August 31, 2017 edition, CT State Data Center

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- ⇒ Tenure, Units in Structure, Year Built, Bedrooms
 - DP04 - Selected Housing Characteristics, 2011-2015 American Community Survey 5-Year Estimates
- ⇒ Tenure note: Universe is all housing units. Total housing stock includes vacant units.
- ⇒ Units in Structure notes: Multifamily includes all units with 2+ units in structure. Does not include boats, RVs, vans, etc. Universe is occupied housing units (does not include vacant units).

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- ⇒ Affordability
 - DP04 - Selected Housing Characteristics, 2011-2015 American Community Survey 5-Year Estimates, Note: Percent income spent on housing costs is not calculated for some households, noted in chart as "Not computed."
- ⇒ Home Value
 - B25075 - Value, Universe: Owner-occupied housing units, 2011-2015 American Community Survey 5-Year Estimates
- ⇒ Gross Rent
 - DP04 - Selected Housing Characteristics, 2011-2015 American Community Survey 5-Year Estimates
- ⇒ Housing Costs & Income
 - Median Household Income by Tenure
 - B25119 Median Household Income The Past 12 Months (In 2015 Inflation-Adjusted Dollars) By Tenure, Universe: Occupied housing units, 2011-2015 American Community Survey 5-Year Estimates
 - Median Household Income for Owner-Occupied Households by Mortgage Status
 - B25099 - Mortgage Status By Median Household Income The Past 12 Months (In 2015 Inflation-Adjusted Dollars), Universe: Owner-occupied housing units, 2011-2015 American Community Survey 5-Year Estimates
 - Median Monthly Housing Costs by Mortgage Status, Median Gross Rent
 - DP04 - Selected Housing Characteristics, 2011-2015 American Community Survey 5-Year Estimates, Note: Median Gross Rent data suppressed for some geographies by Census Bureau, reasons for suppression may vary.

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- ⇒ Housing Wage
 - Out of Reach 2017, 2-Bedroom Housing Wage, National Low Income Housing Coalition
- ⇒ Grand Lists
 - Total Grand Lists by Town, 2008 and 2014, CT Office of Policy and Management
- ⇒ Building Permits
 - Connecticut New Housing Authorizations in 2016, Construction Report: Housing Production & Permits, CT Dept. of Economic and Community Development
- ⇒ Affordable Housing Appeals List
 - 2016 Affordable Housing Appeals List, CT Dept. of Housing